



URBANALLIANCE

2021
ANNUAL
SUMMARY

better together

Strengthening community programs and improving lives.

THE URBAN ALLIANCE (UA) MISSION

As a collective impact organization, UA strengthens community programs run by Christian churches and partner organizations to better serve the community and improve lives.



FROM OUR E.D.

Dear Friends,

Recent events have changed the way we connect, serve, give and gather. UA has responded in kind, enabling our network of partnering ministries and organizations, staff, volunteers and other supporters to distribute over \$9mil in supplies and \$43,000 in grant funding, ultimately reaching over 344,000 people.

Here are a few ways in which the UA network changed the world for the better in 2021. Through practical service we demonstrate Christ's love.

Sincerely,



Pertin
Executive Director

2021 COLLECTIVE IMPACT



128 PROGRAMS
SUPPORTED



344K
PEOPLE
SERVED



\$9 MILLION
IN SUPPLIES
DISTRIBUTED



745 LEADERS
TRAINED AT
48 EVENTS



122 TOOLKITS
PROVIDED



239K FOOD BOXES
& EMERGENCY KITS
DISTRIBUTED



70 VOLUNTEERS
MATCHED WITH
12 PROGRAMS



\$43K IN GRANTS
AWARDED TO
40 PROGRAMS

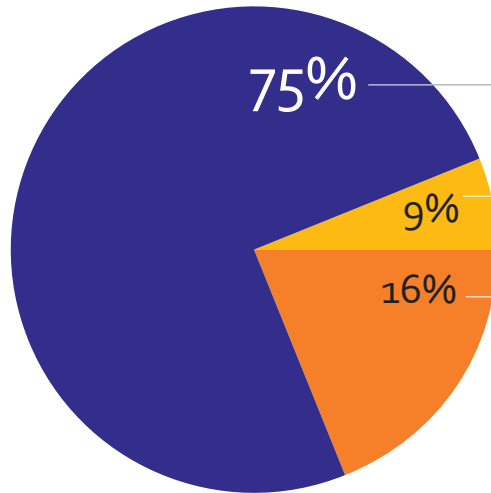


48 SCHOOLS
RECEIVED SUPPLIES
FOR 30K STUDENTS

2021 FINANCIALS

SUPPORT AND REVENUE

\$535,816	for Program Services
\$23,000	for Specific Initiatives
\$191,747	for Management & Fundraising
Total Revenue:	\$750,563



EXPENSES

\$558,816	Program Services
\$68,872	Fundraising
\$123,284	Management & General
Total Expenses:	\$750,972

"WHAT'S NEXT" FOR 2022?

Here are three goals we believe are worthy of your support.



FIGHTING FOOD INSECURITY

UA aims to distribute at least 10,000 farmers market coupons to families, redeemable for fresh produce and food. Join us as we battle food insecurity.



STRENGTHENING SCHOOLS

UA will be working with the Hartford Public School system to combat education inequity by connecting schools with caring ministry partners.



EXPANDING PARTNERSHIPS

Strengthening community programs and improving lives is our mission. Together we can reach more in need and your support matters.

HOW CAN YOU SUPPORT?

Scan the QR code or visit https://bit.ly/UA_nextSteps
Questions? email us at info@urbanalliance.com



OUR STAFF

Angela Colantonio, Manager of Initiatives
Bill Kracke, Manager of Comm. & Tech. (as of 1/1/22)
Rosa McGuire, Manager of Initiatives
Joanne Perry, Director of Finance & Operations
Rosaicela Rodriguez, Manager of Initiatives
Jessica Sanderson, Director of Initiatives
Perkin Simpson, Executive Director

OUR BOARD

Jeffrey J. Vanderploeg, Board Chair
George Thompson, Treasurer
Erica Dean, Secretary
Doug Casey, Director
Romanita Hairston, Director
Jay Kuhrt, Director

BECOME A UASERVE VOLUNTEER!

- ✓ REGISTER
- ✓ ATTEND AN ORIENTATION
- ✓ GET MATCHED

WWW.URBANALLIANCE.COM/VOLUNTEER



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YOUR SUPPORT MATTERS

WWW.URBANALLIANCE.COM